

12th Annual Rock to Rock Earth Day Ride

Saturday, April 25, 2020



We need your help!

Can you inspire riders of all ages to join in exploring New Haven's amazing parks, while also supporting the community organizations that make our community greener, more sustainable, inclusive, and bike-friendly?

Your Challenge!

Create something that will look AMAZING on a T-shirt! It must include reference to caring for/ or improving the environment **and celebrating the 50 years of Earth Day.**

Why should you accept this challenge?

You will have the chance to share your talent and creativity, support so many of New Haven's environmentally focused organizations, and you can win prizes if your entry wins.

1st - \$25 Artists & Craftsman Supplies Gift Card and a \$50 Hulls Gift Card

2nd - \$25 Artists & Craftsman Supplies Gift Card and a \$25 Blue State Gift Card

3rd - \$25 Artists & Craftsman Supplies Gift Card and \$15 in CitySeed Farmer's Market Tokens
PLUS, every T-Shirt contest entrant gets a \$5 discount off of the event registration fee.

Challenge accepted! What are the rules?

- 🌐 Design will appear on the front of the shirt.
- 🌐 Image must not exceed 8 1/2" wide x 11" high.
- 🌐 Image must be in black and white.
- 🌐 One design per entry.
- 🌐 Please be prepared to submit the original illustration or Adobe Photoshop file in case your artwork is chosen.
- 🌐 Design must be easy to reproduce by silkscreen.
- 🌐 We reserve the right to make adjustments to the winning design.
- 🌐 The Rock to Rock wheel logo must also be included in the design.
- 🌐 Link to logo:
<https://tinyurl.com/R2R2020logo>
- 🌐 The design must include reference to caring for/ or improving the environment **and celebrating the 50 years of Earth Day.**
- 🌐 Entries must be sent to tricia.maloney@ecoworksct.org and received by March 10, 2020.
- 🌐 All entry emails must have the subject line "T-shirt Design Contest" and your email must include your name, address, telephone number and age (if 15 or under).
- 🌐 Submit entries as medium resolution JPEG or pdf files.
- 🌐 All entries become the property of Rock to Rock Earth Day Ride.
- 🌐 By submitting, you are agreeing to all contest rules.
- 🌐 Winners will be announced by late-March.
- 🌐 It's best if you create your design in Photoshop or Illustrator or another professional design program.
- 🌐 Your design must be wholly original. By submitting a design you guarantee that you hold rights to everything in it, and that it does not contain any copyrighted material.

Good Luck, we can't wait to see everyone's designs!